

New Year & New Look for Scandle Lotion Candles

Scandle® LLC, the premiere body candle and massage candle company, today announced their new look for 2007 complete with new name spelling, new slogan, new logo, & new elegant gift packaging. New packaging makes Scandle body lotion candle the perfect gift for Valentines Day.

Dallas, TX ([PRWEB](#)) January 8, 2007 -- Scandle® LLC today announced their new look for 2007 complete with new name spelling, new slogan, new logo, & new elegant gift packaging. Formerly known as Skcandle "The Candle You Wear," the premiere body candle and massage candle company will now be known as Scandle® "A Candle Never Felt So Good.™ "

To compliment its make-over, Scandle LLC also introduces elegant new packaging for its spa-grade products. Scandle body lotion candles now come in a 7.5 oz square glass votive enclosed in an innovative re-usable gift box or a lightweight 4 oz square travel tin. The new square shape allows for easier drip-free application than the round design used previously. The new Scandle packaging comes to retailers shelf-ready this Valentine's Day with vibrant colors and scan-able UPC codes for easy inventory control.

"After gathering feedback from our customers over the last year, we believe that by taking the 'K' out of our name and changing our slogan from 'The Candle You Wear,' we will avoid any further confusion on how to pronounce our company name and, hopefully, put to rest the confusion that the Scandle can be worn as a fashion accessory," says Christine White-Stanton, CEO of Scandle LLC. "We are confident that the re-vamping of our packaging and corporate identity reflects on the superior quality and innovation of all our products."

Made from the purest body safe ingredients including palm kernel oil, shea butter, cosmetic grade soy butter, vitamin E, aloe vera & essential oils; Scandle lotion candles burn to produce a soothing and healthy body oil that can be used to enhance the health of the skin, while simultaneously providing fragrance and ambiance to any setting.

The Scandle, dubbed as the first candle that is not only healthy for your skin, but healthy for the environment is made of the finest natural ingredients and is free of paraffin, petroleum, stearic acid, and UV inhibitors. Made with a 100% cotton wick, the Scandle is perfect for massage, spa treatments, manicures, pedicures, or as an everyday moisturizer.

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